

AGENDA
CALIFORNIA MILK PROCESSOR BOARD
Meeting to be held on Wednesday, November 16, 2016
1:30 pm to 5:30 pm
*****NEW LOCATION*****
Bernardus Lodge
415 W Carmel Valley Rd.
Carmel Valley, CA 93924
831-658-3400

1. Call to Order / Establish Quorum / Agenda
2. Public Comment
3. Budget Update
4. Introductions / Approve Minutes
5. Consumption Results
6. 2016 Food Loves Milk / Atrévete Campaign Update
7. Social 101
8. Media 101
9. Competitive Overview
10. MilkPEP Update
11. Future Meetings
12. Public Comment
13. Adjournment

All agenda items are subject to discussion and possible action.

The location listed above is accessible to the public for purposes of participating in the meeting. Special accommodations will be made for physically handicapped, vision or hearing impaired persons upon request. If accommodation is required or if you have questions regarding the meeting, contact the Milk Processor Board at 101 S. El Camino Real, Suite 202, San Clemente CA 92672, <http://www.inquiries@gotmilk.com> or by phone at (949) 481-6620.

This notice is posted on the Internet at <http://www.cdffa.ca.gov/mkt/mkt/meetings.html>.